

## Promoting, Using, and Applying Contextualized Standards

*This document contains ideas and suggestions on how to put contextualized standards into practice at the national, sub-national, and local levels. It is not a comprehensive list but intended to provide a foundation for additional ideas to be developed by those working in-country.*

### **Promote, raise awareness, and disseminate:**

- Organize a **launch event** to raise awareness on- and the profile of- the Standards. Launch events can take place at the national, sub-national, or local levels.
- Consider acquiring **official endorsement** of the Standards at the highest appropriate level of authority in the Ministry of Education (MoE). Share the rationale for why the MoE endorses the Standards, their complementarity to existing policies, and/or how they will be applied. For an example, see the [South Sudan Standards](#). The Standards can also be endorsed at the organizational level.
- The Standards should be shared, together with supporting tools and resources with all relevant actors in the country. Develop a **strategy for sharing** the Standards with education partners and donors through existing forums such as humanitarian coordination groups and regular meetings.
- Share the Standards, related blogs, and launch information globally through the **INEE listserv**. Contact [minimumstandards@inee.org](mailto:minimumstandards@inee.org) to share information through INEE channels.
- Incorporate **brief trainings** on the Standards into conferences, workshops, staff orientations, meetings, and capacity development exercises. Training materials are available [here](#).
- Reference the Standards in **policy documents and guidelines** (constitution, policy handbook, sector frameworks, emergency education plans, strategies, and mission statements). These policy documents should reflect **institutional commitment** to utilize the Standards in advocacy, policy and/or programmatic work.

### **Use in education preparedness, response design, implementation, monitoring, and evaluation:**

- **Convene a meeting** with education stakeholders (or use existing coordination meetings) to discuss and develop a plan to apply the Standards within education strategies and programs. A **Standards focal point** or **working group** can be appointed to monitor the progress on the usage and application of the Standards. Develop avenues for sharing of **lessons learned, challenges and good practice** on applying the Standards.
- Use the Standards as a reference when developing **project implementation plans**.
- Incorporate the Standards into **project proposals**.
- Include a **budget** line for Standards dissemination, trainings, workshops or a roundtable for NGO/UN staff and external partners (e.g. MoE officials and education-focused CBO partners) in emergency and/or education projects.

- Reflect the Standards in **monitoring and evaluation tools and templates**. Design and monitor programs against selected Standards and key actions.

### **Support policy development:**

- Collaborate with partner agencies to work with the government to determine how the Standards could **inform national response policy and practice** and support Provincial and/or National disaster preparedness and response plans.
- Work with partner governments to compare government standards with the contextualized Standards, and **identify areas of convergence for collective attention**.

### **Support advocacy efforts:**

- Use the Standards in **dialogue with the MoE** to promote stronger national law on preparedness and disaster response.
- Use available **media outlets** (e.g. websites, newspapers, newsletters, radio) to generate awareness of the Standards and education as a priority in humanitarian response.
- Share the Standards in **donor meetings** and initiatives involving donors to promote quality education response.

### **Human resource management and learning and development:**

- Include the Standards in all aspects of the **recruitment process** for education, emergency, and protection staff at all levels including job descriptions, TOR, interview questions, and annual staff performance reviews.
- Include a session on the Standards in all **trainings and orientations** for education staff.
- Hold biennial **internal briefings, lunch discussions, workshops** to familiarize staff with the process, product and updates on Standards implementation.
- Make **hardcopies** of the Standards and other relevant tools available for all staff, including field and regional offices, and implementing partners at these levels (e.g., MoE officials and education-focused CBO partners). Consider printing the contextualized Standards in country.

### **Share information with the INEE Secretariat:**

- Share how you and your partners are using the contextualized Standards by sending an **email** to [minimumstandards@inee.org](mailto:minimumstandards@inee.org), or develop and share a **case study** on how the Standards are being used by using this [case study template](#).

Visit the [INEE Minimum Standards Tools Resource Collection](#) on the INEE website for more resources to support your application of the Standards.